FORWARD NEW RICHMOND March 20, 2019 Meeting Minutes

The meeting was called to order at 12:00 p.m.

Roll call was taken.

Members Present: Summer Seidenkranz, Heather McAbee, Susan Lockwood, Karl Skoglund, Cathy Longtin,

Mike Montello and Tom Mews

Members Absent: Paul Mayer and Rob Kreibich

Others Present: Ron Volkert, Bill Rubin, Beth Thompson, Mike Darrow, Lori Brinkman

Heather McAbee moved to adopt the agenda as presented, seconded by Karl Skoglund and carried.

Mike Montello moved to adopt the minutes from the previous meeting dated February 26, 2019, seconded by Cathy Longtin and carried.

Richmond Crossing Sign – Request for Proposals

Beth Thompson explained the history of the Richmond Crossing Sign, as outlined in last month's meeting. Staff has drafted a preliminary Request for Proposals (RFP) and is seeking feedback from FNR members. Discussion on the purpose of the RFP, New Richmond sign regulations, and electronic signage took place. Mike Darrow explained that a development agreement would be entered into with the successful bidder (if awarded) as is standard protocol for property within the City. There was discussion on adding language to the "Purpose" section of the RFP to include "Any additional concepts, plans and ideas will also be considered by the City of New Richmond."

Mike Montello moved to approve the draft RFP with the addition of the language "Any additional concepts, plans and ideas will also be considered by the City of New Richmond" to the "Purpose" section, seconded by Cathy Longtin and carried.

Communications/Miscellaneous

- RECon Suggestions: Beth and Summer thanked members for their feedback on areas of focus for RECon in May (retail stores, restaurants, and outlet centers).
- Update on 2019 Goals: Summer explained that everyone returned the goal-ranking sheets for 2019
 and the results were fairly close, with Business Support being #1 followed closely by Livability, then
 Development/Redevelopment, and finally Marketing New Richmond. 2019 Goals will be an item on
 the April FNR agenda.
- Beth gave an update on the covenant termination process. Set 1 Covenants have not been terminated as of yet; in order for that to happen we need additional businesses and land owners to agree to the termination. Cathy and Summer have been contacting fellow business owners in that area to help answer questions they have about this process. Both Set 2 and the Richmond Way Covenants have been terminated and documentation has been sent to the County for recording.
- Mike Darrow noted that four firms have responded to the RFQs for the downtown/Knowles redevelopment. Next steps will take place in April after the Spring Election.

Tom Mews moved to adjourn the meeting, seconded by Heather McAbee and carried.

Meeting adjourned at 12:43 p.m. Minutes submitted by Lori Brinkman.